

Academic Senate: Michael Flaherty provided these highlights from the Academic Senate. Assessment is working on the inputting of course learning outcomes into Watermark. Academic Support is discussing increasing the use of Retention Alert. Campus Quality is preparing events for National Recycling Week. Professional Development continues their work on a new Outstanding Faculty and Faculty Evaluation forms. They will have a theme of “Artificial Intelligence” for the next Faculty Workshop.

Spring 2024 Marketing Campaign: Director of Marketing Sam Tolia presented the Spring 2024 marketing campaign, including radio, television, online & digital, outdoor advertisement and print collateral.

College Council Goal 3 Update: Hector Hernandez, Ty Perkins, and Ernie Davis presented on update on College Council Goal 3, which is: *Council will provide feedback on improving the student experience on campus.* The objective of the goal is to learn what programs and services students are not aware of, and to provide suggestions for improving communication with students. Student demographics were shared to provide a picture of the average student. Next steps will focus on exploring communication with students at other institutions and getting input from Triton students.

Retention Alerts: Shekinah Lawrence shared that the Senate Academic Support Committee is promoting the use of Retention Alert and how student class attendance can be a valuable indicator of a student’s need for retention help. The committee will bring to the next Academic Senate the idea of a faculty survey to gain insight into practices and philosophy of recording class attendance.